



HOSPITALITY BUSINESS SCHOOL

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Dear Mr. Thomas Noll!

The Board of Directors of the Swiss-American hospitality business school invites you to join the Board of Trustees of Business School.

Swiss-American hospitality business school - is the first specialized institution of higher education in hotel and restaurant business in Russia. It works under the international standards, which were created in collaboration with leading institutes in Switzerland (IMI) and the U.S. (ICE).

The Russian economy is developing actively. This fact also affects the industry of tourism, including business one. Services in hotel and restaurant sectors, corresponding to international standards, should be Russian hallmark. Providing good quality services is an important problem in the rapidly developing domestic tourism in Russia. In this context, need for international professionals to work in the service industry, raising the prestige of their job, becomes evident.

SWISSAM's mission is in supporting Russian market of service by educating highly qualified specialists in the field of hospitality. Our students will be masters of their craft, owning the most advanced technologies in the field of management. They will be able to raise the quality of service to a new level.

Your advices on development the business school SWISSAM, your vision of quality of our services and education, your experience - this is the contribution you can make to raise hospitality services in Russia by becoming a member of the Board of Trustees.

SWISSAM hospitality business school will open its doors to the first students in St. Petersburg in September 2012. And there are plans to open branches in Moscow, Tyumen, Krasnodar and other cities.

We invite you to be part this great new project!

We are looking forward to seeing you in the Board of Trustees of SWISSAM hospitality business school.

Faithfully yours,
Rector of the Hospitality Business School SWISSAM
WalterSpaltenstein